

Message Text

UNCLASSIFIED

PAGE 01 BONN 09538 241931Z
ACTION EUR-12

INFO OCT-01 ISO-00 EB-08 /021 W
-----104256 241932Z /45

P R 241737Z MAY 78
FM AMEMBASSY BONN
TO USDOC WASHDC PRIORITY
INFO SECSTATE WASHDC 8861
USMISSION USBERLIN
AMCONSUL FRANKFURT
AMCONSUL HAMBURG
AMCONSUL STUTTGART

UNCLAS BONN 09538

E.O. 11652: N/A
TAGS: BEXP, GW
SUBJECT: ADS REQUEST - SPRING AIR OF CALIFORNIA,
CHATSWORTH, CA

THE FOLLOWING FIRMS WERE CONTACTED INDIVIDUALLY BY THE
FOREIGN SERVICE POSTS AND HAVE EXPRESSED THEIR INTEREST:

FIRMA NOVUM KG
INNSBRUCKER STRASSE 22
D-1000 BERLIN 62, GERMANY
CONTACT: HERR ERICH WEGNER
PHONE: (030) 853-60-11
COMMENT: FIRM IS A MEDIUM-SIZED WEST BERLIN DISTRIBUTOR
OF TIRE PRESSURE INDICATORS IN LOCAL MARKET. FOR PRO-
DUCT LINES OFFERED THERE IS POTENTIAL MARKET IN BERLIN.
INTERESTED FIRM WAS ESTABLISHED IN 1975, EMPLOYS 4.
WELL-MANAGED COMPANY HAS ACHIEVED SUBSTANTIAL EXPANSION
OF ITS MARKET SHARE IN RECENT YEARS. FIRM HAS FINE RE-
CORD OF SUCCESS IN LAUNCHING NEWS PRODUCTS IN BERLIN.

GUMMI-MAYER KG
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POSTFACH 1360
D-6740 LANDAU/PFALZ
CONTACT: JOACHIM G.E. SCHROEDER
PHONE: 06341-121
COMMENT: GUMMI-MAYER IS A TIRE RECAPPING FIRM, MANU-
FACTURER OF TECHNICAL RUBBER GOODS AND LARGE DISTRIBUTOR
OF TIRES AND AUTOMOTIVE ACCESSORIES. IT HAS 3,200

EMPLOYEES. THE FIRM HAS A VERY GOOD REPUTATION AND SOUND FINANCIAL STANDING. THE FIRM IS TENTATIVELY INTERESTED, SUBJECT TO PRICE COMPETITIVENESS AND TECHNICAL SUPERIORITY.

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HANSA AUTOZUBEHOER IMPORTGESELLSCHAFT
ESCHELSWEG 4
D-2000 HAMBURG 50
CONTACT: HERR ERWIN SCHAAR
PHONE: 040/387231

FIRMA ERWIN VULKANISIERBEDARFSARTIKEL
TORGAUER STR. 46
POSTFACH 310368
D-7000 STUTTGART 31
CONTACT: MR. BACH
PHONE: 0711-883074
COMMENT: LOCAL COMPANY IS A MEDIUM-SIZED DISTRIBUTOR OF VULCANIZATION MATERIAL. PRESENTLY EMPLOYS 10 AND LISTS ANNUAL SALES VOLUME OF DM 2.5 MILLION. FAVORABLY KNOWN TO CONSULATE GENERAL STUTTGART.

APPROVING OFFICER: GUSTAF COONTZ, COMMERCIAL COUNSELOR
STOESSEL

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NNN

Message Attributes

Automatic Decaptioning: X
Capture Date: 01 jan 1994
Channel Indicators: n/a
Current Classification: UNCLASSIFIED
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Disposition Approved on Date:
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Disposition Date: 01 jan 1960
Disposition Event:
Disposition History: n/a
Disposition Reason:
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Subject: ADS REQUEST - SPRING AIR OF CALIFORNIA, CHATSWORTH, CA THE FOLLOWING FIRMS WERE CONTACTED INDIVIDUALLY BY
TAGS: BEXP, GE
To: COM
Type: TE
vdkgvwkey: odb://SAS/SAS.dbo.SAS_Docs/4d70c397-c288-dd11-92da-001cc4696bcc
Review Markings:
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